

# Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to the [www.tictacyou.com](http://www.tictacyou.com) and Lovezilla, Inc. and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Lovezilla, Inc. include [www.tictacyou.com](http://www.tictacyou.com) and Lovezilla. The Lovezilla website is a Mobile Device Games site. By using the Lovezilla website, you consent to the data practices described in this statement.

## Collection of your Personal Information

Lovezilla may collect personally identifiable information, such as your name. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by Lovezilla. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Lovezilla website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Lovezilla's public message boards, this information may be collected and used by others.

Lovezilla encourages you to review the privacy statements of websites you choose to link to from Lovezilla so that you can understand how those websites collect, use and share your information. Lovezilla is not responsible for the privacy statements or other content on websites outside of the Lovezilla website.

## Use of your Personal Information

Lovezilla collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Lovezilla may also use your personally identifiable information to inform you of other products or services available from Lovezilla and its affiliates. Lovezilla may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Lovezilla does not sell, rent or lease its customer lists to third parties.

Lovezilla may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Lovezilla, and they are required to maintain the confidentiality of your information.

Lovezilla may keep track of the websites and pages our users visit within Lovezilla, in order to determine what Lovezilla services are the most popular. This data is used to deliver customized

content and advertising within Lovezilla to customers whose behavior indicates that they are interested in a particular subject area.

Lovezilla will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Lovezilla or the site; (b) protect and defend the rights or property of Lovezilla; and, (c) act under exigent circumstances to protect the personal safety of users of Lovezilla, or the public.

### **Use of Cookies**

The Lovezilla website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Lovezilla pages, or register with Lovezilla site or services, a cookie helps Lovezilla to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Lovezilla website, the information you previously provided can be retrieved, so you can easily use the Lovezilla features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Lovezilla services or websites you visit.

### **Security of your Personal Information**

Lovezilla secures your personal information from unauthorized access, use or disclosure.

### **Children Under Thirteen**

Lovezilla does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **Opt-Out & Unsubscribe**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from Lovezilla by contacting us here:

- Email: [optout@tictacyou.com](mailto:optout@tictacyou.com)
- Phone: 801-824-2363

**Changes to this Statement**

Lovezilla will occasionally update this Statement of Privacy to reflect company and customer feedback. Lovezilla encourages you to periodically review this Statement to be informed of how Lovezilla is protecting your information.

**Contact Information**

Lovezilla welcomes your questions or comments regarding this Statement of Privacy. If you believe that Lovezilla has not adhered to this Statement, please contact Lovezilla at:

Lovezilla, Inc.  
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Draper, Utah 84020

Email Address:  
legal@tictacyou.com

Telephone number:  
801-824-2363

Effective as of June 1, 2013